

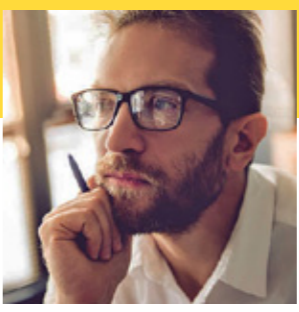
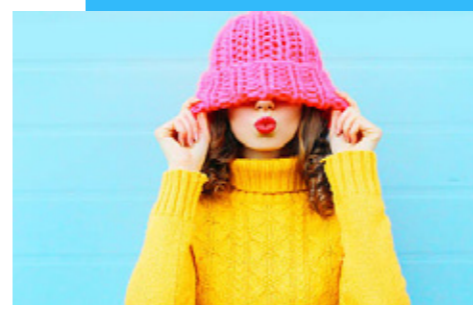






# January

Your Monthly **Promo** Plan: A Master Calendar for Social Videos

<p>MON <b>01</b></p> <p><b>Hello, 2018</b></p> <p>Create a video wishing all your followers a happy 1st day of 2018.</p> <p><a href="#">Make the video</a></p> 	<p>TUE <b>02</b></p> <p><b>Promote Your Blog</b></p> <p>Got a great blog? Make &amp; post a video about it for more traffic and readers. Ask followers to give their thoughts.</p> <p><a href="#">Get inspired</a></p>	<p>WED <b>03</b></p> <p><b>#HumpDay</b></p> <p>Create a funny, meme style video celebrating everyone's fave week day.</p> <p><a href="#">Make the video</a></p> 	<p>THU <b>04</b></p> <p><b>Testimonial Thursday</b></p> <p>Create a video featuring a good testimonial from one of your users.</p> <p><a href="#">Get inspired</a></p>	<p>FRI <b>05</b></p> <p><b>Trivia Day</b></p> <p>Today is National Trivia Day. Create a video with a trivia question about your company. Ask followers to answer in the comments &amp; offer a prize for the winner.</p> 	<p>SAT <b>06</b></p> <p><b>New Video Who Dis?</b></p> <p>Create a super engaging video from one of the ready-to-use videos in the Fun Collection. Include some trendy social slang that works for your brand.</p> <p><i>See examples</i></p>
<p>SUN <b>07</b></p> <p><b>#Sunday Funday</b></p> <p>Create a beautiful video with your favorite Sunday activity.</p>	<p>MON <b>08</b></p> <p><b>#Monday Memories</b></p> <p>Create a video sharing your first ever business success.</p> <p><a href="#">Make the video</a></p>	<p>TUE <b>09</b></p> <p><b>Ask Me Anything</b></p> <p>Plan a Q&amp;A session for later in the month. Create a video to promote the date &amp; ask followers to tag a friend that will enjoy it.</p>	<p>WED <b>10</b></p> <p><b>#Wednesday Wisdom</b></p> <p>Create a video with an inspirational quote that focuses on a fresh starts.</p> <p><a href="#">Get inspired</a></p>	<p>THU <b>11</b></p> <p><b>Winter Blues</b></p> <p>Create a funny, meme style video poking fun at all the hardships of winter.</p> <p><a href="#">Get inspired</a></p> 	<p>FRI <b>12</b></p> <p><b>Promote Your Specials</b></p> <p>Running a special sale right now? Create a video to let your social community know all about it.</p> <p><i>See examples</i></p>
<p>SUN <b>14</b></p> <p><b>The Wall</b></p> <p>Create a video asking the question: "When you hit a wall, you _____." Ask followers to leave their thoughts.</p>	<p>MON <b>15</b></p> <p><b>Martin Luther King's Birthday</b></p> <p>Create a video paying tribute to the amazing man &amp; his contributions to history.</p> 	<p>TUE <b>16</b></p> <p><b>New Year, Renew Your Content</b></p> <p>Repurpose a piece of content (like a blog or image) into a video for socials.</p> <p><a href="#">Get inspired</a></p>	<p>WED <b>17</b></p> <p><b>Ditch Your New Year's Resolution</b></p> <p>Create a funny, meme video encouraging people to treat themselves to a cheat day.</p> <p><a href="#">Make the video</a></p>	<p>THU <b>18</b></p> <p><b>#Thursday Thoughts</b></p> <p>Create a funny, office humor video.</p> <p><a href="#">Make the video</a></p>	<p>FRI <b>19</b></p> <p><b>Friday's Feature</b></p> <p>Take today to promote one specific product or feature your social community will love. Create a fun video giving it more attention.</p> 
<p>SUN <b>21</b></p> <p><b>Sleepy Sunday</b></p> <p>Create a funny, meme style video celebrating the sleepy vibes of Sundays. Ask followers to describe their favorite sleepy Sunday activity.</p> <p><a href="#">Get inspired</a></p>	<p>MON <b>22</b></p> <p><b>#Motivation Monday</b></p> <p>Create a video with a motivational quote.</p> <p><a href="#">Make the video</a></p>	<p>TUE <b>23</b></p> <p><b>Employee in the Spotlight</b></p> <p>Conduct an interview with one of your employees, write a blog about it, and then create a video promoting it.</p>	<p>WED <b>24</b></p> <p><b>Compliment Day</b></p> <p>Today is National Compliment Day. Create a video complimenting all of your followers.</p>	<p>THU <b>25</b></p> <p><b>Opposite Day</b></p> <p>Today is National Opposite Day. Create a funny, ironic video to celebrate. Ask followers to give you their honest opinion.</p> <p><a href="#">Get inspired</a></p>	<p>FRI <b>26</b></p> <p><b>Friday Facts</b></p> <p>Create a video that shares an interesting fact about your business that your followers may not know.</p>
<p>SUN <b>28</b></p> <p><b>#SaleSunday</b></p> <p>Run a special sale for your social community only. Create a video to promote it.</p> <p><a href="#">Make the video</a></p>	<p>MON <b>29</b></p> <p><b>#Monday Blues</b></p> <p>Create a funny video joking about Mondays and all their hardships.</p> 	<p>TUE <b>30</b></p> <p><b>Tip of the Day</b></p> <p>Create a video with a super valuable business tip you've learned.</p>	<p>WED <b>31</b></p> <p><b>January Recap</b></p> <p>Create a video that shares some interesting &amp; exciting news about your first month of 2018.</p>	<p>Share your social videos with <b>#PromoPlan</b> so we can give you a </p>	