

4 WAYS TO HELP STUDENTS BRING THE **BOOKTALK HEAT**

"TALKING ABOUT BOOKS SHOULD FEEL LESS LIKE A LESSON AND MORE LIKE FREEING THE FIRE WITHIN."

HOOK

START WITH A SURPRISING FACT, QUESTION, OR PERSONAL CONNECTION TO THE STORY. LET YOUR LOVE AND AUTHENTIC EXPERIENCE SHINE.

ENERGY

SAY IT LOUD OR SAY IT PROUD! HOWEVER YOU CHOOSE TO SAY IT, YOUR PASSION IS WHAT WILL MAKE YOUR BOOK CONTAGIOUS.

AUDIENCE

WHO WILL YOU BE SHARING WITH? WHY WOULD THAT PERSON (OR GROUP) LIKE YOUR BOOK?

TIME

FOCUS ON SHARING WITH PASSION AND PRECISION BEFORE WORRYING TOO MUCH ABOUT HOW LONG YOUR BOOKTALK SHOULD BE. THINK ABOUT HOW YOU WILL END YOUR BOOKTALK BEFORE YOU START SHARING.



Watch the Booktalk HEAT Video at <https://tinyurl.com/BooktalkHEAT>